

Membership

The EU 2020 Prospective Club will be composed of 40 members. No publicity or marketing campaign will be organised. Each potential member will receive a detailed information brochure about Brussels Academy and the EU 2020 Prospective Club, including an invitation to join.

To facilitate exchange of ideas across-the-board, the Club will invite 10 members from NGOs, trade organisations, consumer organisations and from the European institutions.

Each Club member will nominate two representatives

- Each member will be represented by two people at two levels of responsibility: the strategic level, represented by a member of the Executive Committee or equivalent, and the operational level, represented by the Head of EU affairs.
- The members of the Executive Committee will participate in three sessions: the kick-off session, the concluding session and a session in which they will present their contributions on one of the discussion topics. The person responsible for European affairs will participate in all sessions.
- Participants may designate a deputy to participate in the session, as long as he/she is a close senior colleague.
- **Participants are registered as individuals. The views they express are not necessarily those of their organisation.**
- To guarantee a free and open discussion, all debates within the Club are confidential. At the end of the six-month period, the members of the Club will discuss the publication or non-publication of a report and the pursuit of the activities of the Club.

Working methodology

Preparation

A week before each session the participants will receive an infopack including:

- A dossier of key readings for the session's topic
- A brief analysis of the relevant EU legislation that is either "in force" or in the process of being adopted
- A list of discussion topics for the session

Structure of sessions

1 Presentation of the session's topic

Each session will open with a presentation of the day's topic and a summary of key texts and current European legislation in the relevant field.

2 Presentation of the topic by an expert

A recognized expert will then present his/her views on the topic and use his/her technical expertise to respond to participants' questions.

3 Debate between participants

All members of the Prospective Club are invited to explore their own views and recommendations regarding the session's topics. Debates will be moderated by *Daniel Guéguen*.

4 Conclusions and recommendations

A synthesis will be developed to reflect common recommendations as much as possible.



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Now organised
into four clusters:
you decide!

**November 26, 2009:
EU 2020 Prospective Club
Kick-off meeting**

EU 2020 PROSPECTIVE CLUB

Modeling scenarios
and anticipating the future
to be a vector of change

- A private club of 40 organisations (business, NGOs, universities)
- Membership by invitation only
- 16 sessions organised around four clusters programmed over six months of activity (November 2009-June 2010)
- Presentation of the Club's conclusions to the Belgian Presidency
- Guaranteed confidentiality of dialogue

Background:

The breakdown of "European Forward Thinking"

In 1999, the Forward Studies Unit of the European Commission published Scenarios Europe 2010. Since then, no other structured and methodological assessment of the Union's future has been undertaken.

Europe is suffering from a profound conceptual and institutional crisis: enlargement has generated a dilution of policies, an increase of national interests undermining the EU action, and the dissatisfaction of EU citizens. That is why it is more important than ever to analyse the future and be a vector of change.

Scenarios Europe 2010

Launched in 1997, the project *Scenarios Europe 2010* was published two years later by the Forward Studies Unit of the European Commission (FR: Editions Apogée and EN: Kogan Page).

The work suggested five potential models for Europe in 2010.

- Scenario n°1: Triumphant Markets
- Scenario n°2: The Hundred Flowers
- Scenario n°3: Shared Responsibilities
- Scenario n°4: Creative Societies
- Scenario n°5: Turbulent Neighbourhoods

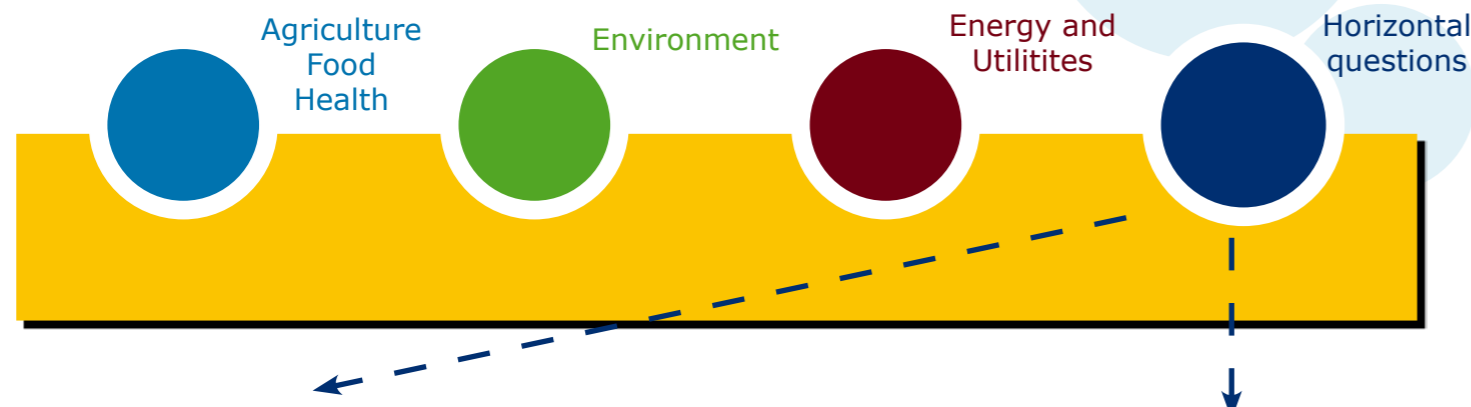
The Situation in 2010: The Fulfillment of the "Free Markets Scenario"

With only one optimistic scenario ("Shared Responsibilities"), Scenarios Europe 2010 essentially drew 4 more or less bleak visions of the future. One of these scenarios genuinely reflects the realities of today – "Triumphant Markets". It describes precisely what has happened in the Union over the past ten years, but demonstrates that this model is not sustainable beyond 2010 at an environmental, social, civil or institutional level. This is one of the main reasons behind the creation of the EU 2020 Prospective Club.

A Sectoral and Political Reflection on the EU at the 2020 horizon

A consortium of 40 members from the industry, civil society and universities will explore EU scenarios for 2020. Members can participate by invitation only. No external communication or advertising will be undertaken in order to guarantee privacy and freedom of discussion.

Activities will be organised according to the following four clusters. Each participant will have the ability to choose one or more clusters in which to participate.



- 1 EU: competences and institutions
- 2 Completing the Single Market: transport, social, financial services
- 3 Growth, competition and the Euro
- 4 Europe and its neighbours - the transatlantic alliance

Kick-off meeting: November 26, 2009 (6-7:30 pm + reception) for participants and selected guests

	All sessions from 4 pm to 7 pm	All sessions from 4 pm to 7 pm
Session 1	3 December 2009	Cluster 1: Agriculture Can we feed the world?
	16 December 2009	Cluster 2: Energy What energy mix at the 2020 Horizon?
	13 January 2010	Cluster 3: Environment Waste management in the EU
	27 January 2010	Cluster 4: Horizontal issues EU: competences and institutions
Session 2	10 February 2010	Cluster 1: Agriculture Agriculture revenues by price or by subsidies? What reform for the CAP?
	24 February 2010	Cluster 2: Energy What european strategy for the security of energy supply?
	3 March 2010	Cluster 3: Environment Sustainable construction, transport and logistics
	10 March 2010	Cluster 4: Horizontal issues Completing the Single Market: transport, social, financial services
Session 3	17 March 2010	Cluster 1: Agriculture Science and regulation
	24 March 2010	Cluster 2: Energy Renewable energy at the 2020 horizon
	1 April 2010	Cluster 3: Environment Analysing the Copenhagen Conference? Conclusions and review
	22 April 2010	Cluster 4: Horizontal issues Growth, competition and the Euro
Session 4	6 May 2010	Cluster 1: Agriculture What role for WTO? Towards a WTO agreement?
	27 May 2010	Cluster 2: Energy Water management in the EU
	3 June 2010	Cluster 3: Environment What path towards sustainable research?
	17 June 2010	Cluster 4: Horizontal issues Europe and its neighbours - the transatlantic alliance

Concluding session (half-day event): debriefing of the four clusters June 24, 2010

Presentation of the conclusions to the Belgian Presidency

Financial details

- € 1,000 (VAT excl.) for three clusters or the full four clusters
- € 750 (VAT excl.) for two clusters (+ kick-off and concluding session)
- € 500 (VAT excl.) for a single cluster (+ kick-off and concluding session)